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50 CLARITY QUESTIONS

Taking the Pain and Frustration
Out Of Finding Direction in Life



by Jeff Miles With Chris Bloor

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About the Authors:



Jeff Miles the Business Doctor.

Who is He and Why Should You Bother to Listen to Him?

- - Jeff has run a major division of the then second largest bank in Western Australia...
- - He was General Manager of a Multi-Million Dollar advertising agency.
- - He was a partner in a very successful accounting practice dealing in small business compliance.
- - And has also owned for six years 100% of a personnel agency which had thirty-one FTE's...
- - Jeff is currently a certified Mindshop™ consultant and sits on the board of several companies with a combined annual turnover in excess of \$50 Million Dollars a year.

Jeff's Blog: www.CentralCoastBusinessCoach.com



Chris Bloor - The Walking Idea Machine

"If You Think All Internet Marketers Are the Same, It's Very Obvious You Haven't Worked With Chris Bloor..."

Those who work with Australian Internet Marketing Consultant Chris Bloor soon find their preconceptions are pleasantly shattered.

Even those who have been satisfied with the service they have received from other marketers in the past are surprised at how much further Chris can stretch their notions of 'Going the extra Mile.'

You see, Chris's profession is a labour of love. His passion is getting up every morning and helping people achieve their Internet business lifestyle dreams.

Chris Bloor is:

50 Clarity Questions for Business Owners By Chris Bloor & Jeff Miles

- One of Australia's most sought-after direct response copywriters and has written simple two and three page sales letters that have generated literally millions of dollars in extra sales.
- A popular speaker at Internet-related boot camps and seminars worldwide - Australia, Canada, UK and USA
- Founder and President of the Quality Business Institute - over 500 Australian companies from a huge variety of backgrounds and fields have used his marketing services.
- An Internationally published author and ezine publisher (tens of thousands of small business owners read his various ezines each week)

If as they say, a journey is only as pleasant as your travelling partners, then the road to success will be a more enjoyable and way less stressful experience with Chris Bloor by your side.

Chris's Blog: www.SmallBusinessMarketingInstitute.com.au



Forward By Yanik Silver

Quite literally, the questions you ask determine the kind of life and success you have.

Period...

End of story...

If you ask yourself the right questions – you'll get the answers you need.

When you ask the right question – you open up solutions and cause our brains to naturally search for the answer. For example, Robert Kiyosaki frequently mentions in his "Rich Dad" series about his poor Dad saying "*I can't afford this*" and his Rich Dad asking "***How can I afford this?***" That's a completely different and empowering question.

In fact, that's the exact question I asked when I wanted to sign-up for Richard Branson's Virgin Galactic sub-orbital space flight. I didn't want to plunk down \$200k of my own money so asking the right question helped me create a new asset that paid for my ticket and beyond.

I frequently use questions to get me where I want to go.

Frankly, the power of a question is what got me started making millions online...

I woke up a 3 o'clock in the morning with my simple idea for Instant Sales Letters because I had posed a question. And that question was

"How do I create a fully automatic web site that provides an incredible value and makes me money while I sleep? Cannot just be an eBook."

In your hands right now are 50 empowering questions that could help you create your ultimate personal and business life. Don't be fooled because the questions may seem too simple or because you 'think' you know the answer. To get the benefits here requires you to sit down, consider, contemplate and come up with the answers.

Don't stop at the easiest answers swirling on the surface.

You won't find the real treasure that's buried deep unless you keep answering the question. Challenge yourself to keep going until you hit on the true essence of what works for you, excites you and possibly even scares you.

Inside the pages here Chris and Jeff have given you a roadmap and place to create your own answers. Now the balls in your court...it's up to you to do it.

- Yanik Silver, www.InternetLifestyle.com

How to Use This Report...

We have been using these 50 Clarity Questions for the last few years with our coaching and marketing clients.

Over and over again the feedback has been the same.

Those individuals that have taken the time and effort to honestly answer these questions have reported dramatic clarity in relation to what they want to achieve in their life and the steps they need to take to achieve it.

We suggest that you print this report out and fill in the answers one by one.

If you do, you too will be amazed at the 'handle' it will give you on your life.

You will have a better grasp of why you are where you are today and a much clearer understanding of the specific things you need to know and do in order to create the lifestyle you have been longing for.

To Your Success!

Chris Bloor & Jeff Miles



Let's Start By Defining Your Goals (Because the Right Goals Can Place the World in Your Hands)

This definitely isn't your average 30 minute eBook.

In fact the odds are this book will be one of the most confronting you have ever read in your life.

You see, the 50 Questions that you are about to ask yourself have been specifically designed to 'get Under Your Skin'

That's why we want to start the ball rolling by telling you right here at the very beginning that you need to have specific 'defined' goals in life.

FACT: One of the saddest things about this generation is that we have so many people living life with all it's great potential with little or no purpose.

HERE'S ANOTHER FACT FOR YOU: Without specific goals your life will always lack inspiration and direction. Goals keep you focused. Goals help you to keep on keeping on when you feel like throwing in the towel. Goals are what will help you get all those lovely doodads that you crave. Without goals nothing happens.

Keep that in mind as you answer these questions.

Some of the questions will make you feel uncomfortable – possibly even angry. We encourage you to stick with it and press on – at the end of this process you will have gained a much clearer insight into who you are as a person – your personality – the calling and purpose of your life and the things that keep you back from fulfilling it.

You will know your strengths and your weaknesses and you'll have a specific plan of action to help you achieve the lifestyle changes that you long for.

- "Obstacles are those frightful things you see when you take your eyes off your goal."
~**Henry Ford**
- "Shoot for the moon. Even if you miss, you'll land among the stars."
~**Les Brown**
- "Some of the world's greatest feats were accomplished by people not smart enough to know they were impossible."
~**Doug Larson**
- "Goals are dreams with deadlines."
~**Diana Scharf Hunt**

13. What 5 Things Do I Hate and Why?



14. What Are 10 Things That I Want To Do Before I Die?

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____
- 6) _____
- 7) _____
- 8) _____
- 9) _____
- 10) _____

15. What is the Most Important One of The Above and Why?



22. Who Can I Talk to Who Would Help Illuminate This Issue?

23. Who Should I Be Hanging Out With? (So That My Achieving These Goals Becomes Natural) Who is Already Doing The Things I Want to Do?

24. How Can I Get the Information or Knowledge That I Need?

31. Is There Anything In My Life That is 'Absolutely Perfect And Why?

32. How Can I Turn This Around Immediately and Make This a More Enjoyable Process?

Check This Out!



A True Story: Years ago I was complaining to my good friend, Garry Biddell, about some problem or other I was facing. Garry sat patiently listening to me pour out my complaints and then asked me; *“Chris, would you like a quick and easy solution? One that will make you feel much better?”*

Now, this was a guy that I deeply respected and so, without a moment’s hesitation I said; *“Yes please Garry! What is it?”*

If I live to be 110 I’ll never forget what happened next.

Garry took a blank piece of paper and drew a line down the middle.

On the left hand side he wrote the word TRIALS and on the right hand side he wrote BLESSINGS.

He handed me the piece of paper and said; *“Okay, get to work – write down all the trials in your life and then in the right hand side write down the blessings.”*

“You’ll find that your blessings outnumber your trials every time!”

He was right. They did.

And he taught me a very valuable lesson in relation to perspective.

HINT: If you get stuck on the next question, you may want to try that yourself...

49. When Do You Plan to Review This Document Again (3 months – 6 months – never)

50. What Are Ten Reasons Someone Would Be Happy to Be in a Relationship With Me?

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Helpful Resources:



Mind Mapping – The Secret Key to Setting and Achieving Your Goals...

We would like to recommend that you check out the FREE Trial of the Mind Mapping software over at www.Mindjet.com It is the same software that we use and we think you'll love it.

Best Service for Creating an Internet Newsletter <http://chrisbloor.aweber.com>

Brilliant Web Design Software <http://tinyurl.com/yhn66cj>

An Online Membership Community that Truly Delivers Exceptional Value for Money www.SmallBusinessMarketingInstitute.com.au